

Media Partner for Council Events

Douglas Borough Council invites proposals for a media partner for three events to be organised by the Council in 2021. These are:

'Noble's Park Fun Day', Saturday, 7th August, 2021

Fireworks Display, Friday, 5th November, 2021

The Christmas Greatest Show, Thursday, 25th November, 2021

Proposals for any or all events will be considered; applications must provide full details of their proposal, outlining which event or events they are interested in and a detailed list of publicity that will be provided to the Council.

The Council seek a media partner that can provide pre-event radio adverts for all three events and social media presence before, during and after each event. Additional publicity will also be considered.

A compere is required for the Fireworks Display and a compilation of pre-recorded suitable music to play during and after the event. The Council would also like the opportunity to pre-record safety messages and promotions (including messages from event sponsors).

The Council will seek to promote the media partner where appropriate in its media release(s), artwork, Council social media posts, and public Council minutes. The media partner will be permitted to display branding at the events agreed with the Event Director in advance.

Proposals, including the total cost to the Council, should be submitted electronically to ccullen@douglas.gov.im by no later than 5.00 p.m. on Friday, 9th April, 2021.

For further information please contact Christina Cullen on 01624 696311 or on the above e-mail address.