

Media Partner for Council Events

Douglas Borough Council invites proposals for a media partner for four events to be organised by the Council in 2017. These are:

Douglas Carnival, Sunday, 16th July, 2017

'Noble's Park Fun Day', Saturday, 5th August, 2017

Fireworks Display, Friday, 3rd November, 2017

Christmas Lights Ceremony, Thursday, 23rd November, 2017

Proposals for any or all events will be considered; applications must provide full details of their proposal, outlining which event or events they are interested in and a detailed list of publicity that will be provided to the Council.

The Council seek a media partner that can provide pre-event radio adverts for all four events and social media presence before, during and after each event. Additional publicity will also be considered.

Two adverts are required for the Douglas Carnival, to take part in the event and to promote attendance at the event. The media partner will also be required to promote the Carnival event sponsor and may also be called on to provide a judge for the Carnival judging panel.

A compere is required for the Fireworks Display and Christmas Lights Ceremony and a music CD prepared in advance is required for use during both events; this CD must include pre-recorded safety messages and audio advertising for the Council's selected event sponsor.

The Council will seek to promote the media partner where appropriate in its media release(s), artwork where appropriate, Council social media posts, and public Council minutes.

Proposals, including the total cost to the Council, should be submitted electronically to datkinson@douglas.gov.im by 5.00 p.m. on Thursday, 9th February, 2017.

For further information please contact Danielle Atkinson on 01624696313 or on the above e-mail address.