

## **Media Partner for Council Events**

Douglas Borough Council invites proposals for a media partner for three events to be organised by the Council in 2019. These are:

**'Noble's Park Fun Day', Saturday, 3rd August, 2019**

**Fireworks Display, Friday, 1st November, 2019**

**Christmas Lights Ceremony, Thursday, 21st November, 2019**

Proposals for any or all events will be considered; applications must provide full details of their proposal, outlining which event or events they are interested in and a detailed list of publicity that will be provided to the Council.

The Council seek a media partner that can provide pre-event radio adverts for all three events and social media presence before, during and after each event. Additional publicity will also be considered.

A compere is required for the Fireworks Display and Christmas Lights Ceremony and a pre-recorded playlist of appropriate music (format to be confirmed) is required for use during both events; the playlist must include pre-recorded safety messages and audio advertising for the Council's selected event sponsor.

The Council will seek to promote the media partner where appropriate in its media release(s), artwork where appropriate, Council social media posts, and public Council minutes.

Proposals, including the total cost to the Council, should be submitted electronically to [datkinson@douglas.gov.im](mailto:datkinson@douglas.gov.im) by no later than 5.00 p.m. on Monday, 18th March, 2019.

For further information please contact Danielle Atkinson on 01624 696313 or on the above e-mail address.